

Department F – Entrepreneurship Business Sense

General Information

All exhibits are directly related to activities in the project manual. Refer to the manual for ideas, suggestions and additional information to enhance project exhibits.

Exhibit Guidelines:

- Posters must be 14" x 22" and may be arranged either horizontally or vertically.
- The 4-H member's name, age, full address and county must be listed on the back of the poster. Entry cards should be stapled (not paper-clipped or taped) to the upper right-hand corner of the poster.
- Poster may not use copyrighted materials, such as cartoon characters or commercial product names. Exhibits which do not conform to size or content guidelines will be lowered one ribbon placing. Posters may include photographs, charts or examples as well as a written explanation.
- Posters may be laminated to protect them. Loose plastic coverings used to protect the exhibit while being transported will be removed by the superintendent for evaluation and display.

Division 530, Business Sense

Pay Category #4

For classes 1-3, follow guidelines for posters.

- Class 1 **Interview an entrepreneur.** Share what you learned from the person about starting and running a business or how they deliver excellent customer service. How will what you have learned through this interview change your future plans or ways of thinking about business?
- Class 2 **Picture story** of 1) tour or field trip to study entrepreneurship and/or business operation or 2) steps required to make a selected product or deliver a specific service.
- Class 3 **Market study** you could use to determine if a product or service would sell in the targeted market area.
- Class 4 **Business Accounting Folder** containing the following information: 1) at least one completed chapter of the project manual Business Sense, and 2) a minimum of three additional forms the 4-Her's has used/developed to start/operate a business (i.e., application for sales tax number, registering business name, food inspection, kitchen inspection, copyright forms, billing forms, accounting system, business plan, receipts, production record, etc.
- Class 5 **Web Page Folder** - containing critiques of WEB pages of at least three businesses.
- Class 6 **Marketing Package** (mounted on a 14" x 22" poster) must include at least three items (examples) developed by the 4-Her from the following list: business card, brochure, advertisement, business promotional piece, printout of an internet home page, packaging design, signs, logo design, direct mail piece, etc. The marketing package should be for an original business developed by the 4-Her and not an existing business.
- Class 7 **Original Product** with an information card (8 ½" x 11") answering the following questions:
1. What did you enjoy the most about making the product?
 2. What challenges did you have when making the product? Would you do anything differently next time? If so, what?
 3. What is the suggested retail price of the product? How did you decide on the price?
 4. How much would you earn per hour? Show how you determined this figure.
 5. What is unique about this product?

A series of market survey questions will be available for the public to provide feedback to the 4-H'er regarding quality, originality, market appeal, price, etc. of product entered in Class 7.

Department F – Entrepreneurship ESI: EntrepreneurShip Investigation

General Information:

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Poster may not use copyrighted materials, such as cartoon characters or commercial product names. Exhibits which do not conform to size or content guidelines will be lowered one ribbon placing. Posters may include photographs, charts or examples as well as a written explanation.

Posters may be laminated to protect them. Loose plastic coverings used to protect the exhibit while being transported will be removed by the superintendent for evaluation and display.

Division 531 Classes

For classes 1-3, follow guidelines for posters.

ESI Unit 1 Discover the E-Scene

- Class 1 **Interview and Entrepreneur.** Share what you learned from the person about starting and running a business or how they deliver excellent customer service. How will what you have learned through this interview change your future plans or ways of thinking about business? (Based on pages 2.1 - 2.4 of manual)
- Class 2 **Picture Story** of a tour or field trip to study entrepreneurship and/or business operation. (Based on pages 2.1 - 2.4 of manual)

ESI Unit 2 The Case of ME

Class 3 **Investigating the Sale** you could use to determine if a product or service would sell in the targeted market area. Based on pages 5.1 - 5.5.

Class 4 **Mapping and Planning Together.** In a notebook, develop a plan for your Amazon trip. You may want to visit trip planning Web sites to plan travel, lodging and sights to visit. Based on pages 7.1 - 7.4.

ESI Unit 3 Your Business Inspection

Class 5 **Marketing Package** (mounted on a 14" x 22" poster) must include at least three items (examples) developed by the 4-H'er from the following list: business card, brochure, advertisement, business promotional piece, printout of an internet home page, packaging design, signs, logo design, direct mail piece, etc. The marketing package should be for an original business developed by the 4-H'er and not an existing business.

Class 6 **Original Product** with an information card (8 1/2" x 11") answering the following questions:

1. What did you enjoy the most about making the product?
2. What challenges did you have when making the product? Would you do anything differently next time? If so, what?
3. What is the suggested retail price of the product? How did you decide on the price?
4. How much would you earn per hour? Show how you determined this figure. What is unique about this product?

ESI Unit 1, 2, or 3

Class 7 **A Folder** containing the following information:

1. At least **one completed chapter** of the project manual ESI Unit 1, 2, or 3, and
2. A minimum of **three additional forms** the 4-H'er has used/developed to start/operate a business (i.e., application for sales tax number, registering business name, food inspection, kitchen inspection, copyright forms, billing forms, accounting system, business plan, receipts, production record, etc.

Department F - Judging Contests Life Challenge Event

Information for this contest is available in from the Extension Office. The contest will be Thursday, June 12, 2008 at 5:00 p.m. at the Butler County Courthouse in David City.

Division 500

Pay Category #4

Class 10 **Senior** Division (15 and older)

Class 11 **Intermediate** Division (12-13 years old)

*Class 12 **Junior** Division (8-11 years old)

Favorite Food Show

4-H'ers enrolled in any foods project are eligible to enter one display for this contest June 12 at the courthouse in David City.

Each individual plans a menu. The display will include dishes, flatware, table coverings and a centerpiece. No food will be displayed. The menu should be neatly printed or typed onto one side of a recipe card. The selected recipes from the menu should also be on a recipe card.

Card table or table space must be provided by the participant.

Participants will be interviewed and judged on the menu, appropriateness of table setting for menu, the recipe cards, clarity of directions, and participant's understanding of meal planning and food preparation. Written and oral comments will be given.

Photos of contestants will be displayed at the County Fair. **The Jr. & Sr. champions will set up their display at county fair.**

Division 501

Pay Category #4

*Class 1 **Beginning Foods** (8-12 years old)

*Class 2 **Advance Unit Foods** (13 years & up)

Other Judging Contests

Division 502, Other Judging Contests

Livestock Judging (will be held at the Butler County Fairgrounds on May 22, 2008 beginning with registration at 5:30 p.m. and the contest to begin at 6 p.m.)

Classes

Pay Category #4

Class 1 **Junior Division** (ages 8-11)

Class 2 **Intermediate Division** (ages 12-13)

Class 3 **Senior Division** (ages 14 and older)

Life Challenge Contest - Will be held at the courthouse in David City at 5:00 p.m. on June 12.

Pay Category #4

Classes

*Class 4 **Junior Division** (ages 8-11)

Class 5 **Senior Division** (ages 12 and over)

Miscellaneous Contests

Pay Category #4

Classes

Class 6 **Weed**

Class 7 **Horticulture**

Class 8 **Bird**

Class 9 **Dairy**

Class 10 **Other** contest not listed.